

Data Sets



601·A AND B

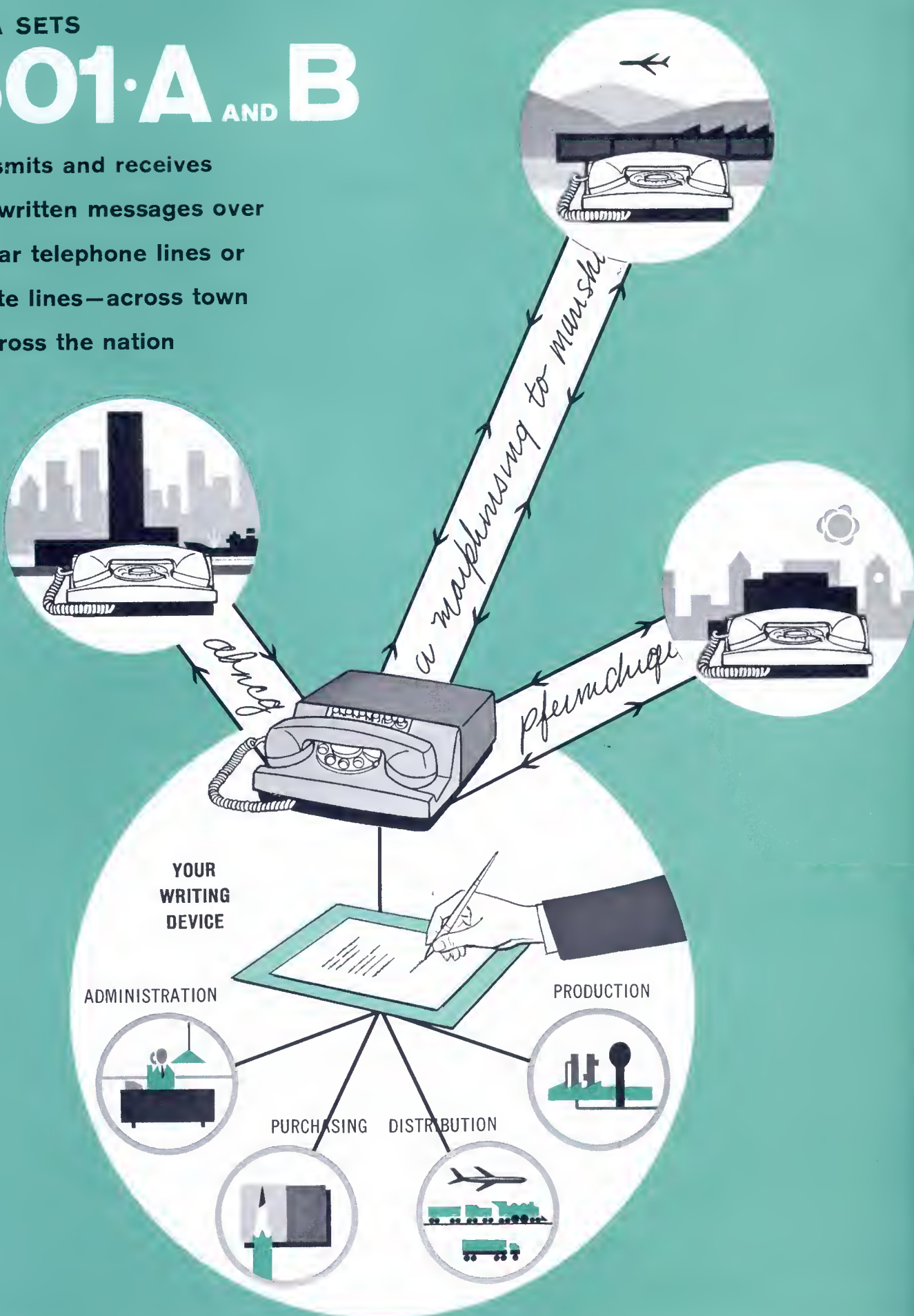


**makes handwritten communications as easy
as regular telephone calls**

DATA SETS

601·A AND B

Transmits and receives
handwritten messages over
regular telephone lines or
private lines—across town
or across the nation



MEETS YOUR NEEDS FOR FLEXIBLE DATA COMMUNICATIONS

- ☐ Provides direct communications between telewriting business machines—
 - transmits and receives handwritten information
- ☐ Transmits and receives at the speed of free-hand writing—what is written at the sending station is instantly recorded at the receiving station.
- ☐ Provides DATA-PHONE Service on regular telephone lines for local or long distance handwritten communications at normal telephone rates—
 - provides two-way voice communications with called station
- switches to one-way or two-way handwritten communications at the touch of a button
- requires no special training to operate
- ☐ Operates in the same manner on Private Line service or WATS service at a fixed monthly charge.
- ☐ Offers unattended automatic answering controls—
 - automatic tone signal alerts calling station that your machine is connected and is ready to receive the handwritten message
 - calling station can automatically disconnect distant machine at end of transmission

GIVES YOUR BUSINESS THESE PROFIT-BUILDING ADVANTAGES

- ☐ Affords rapid, direct, low-cost handwritten communications between separate business locations—
 - messages
 - sketches
 - graphs
- ☐ Provides written messages that can help coordinate functions of the business—
 - speed orders from sales offices
 - expedite internal clerical operations
 - speed internal work functions
- ☐ Aids in gathering operating data—
 - sales reports
 - expense figures
 - production schedules
- accounting facts
- ☐ Speeds timely management decisions to operating departments—
 - policy changes
 - price changes
 - new merchandise
 - special sales
 - promotional activity
- ☐ Reduces total communications cost by using existing communications facilities for handwritten transmissions—
 - transmit and receive handwritten messages on an alternate basis with other services
 - utilize existing facilities to full capacity—WATS, Tie Lines, Private Lines, etc.

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Here's how it will work for you . . .

across town
across the nation

LOCATION	TYPE OF BUSINESS MACHINE	TELEPHONE COMPANY EQUIPMENT & CHANNELS	MONTHLY CHARGE
TOTAL TELEPHONE COMPANY CHARGES			



BELL TELEPHONE SYSTEM